



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas



## DIVISION OF CEBUPROVINCE

Sudlon, Lahug, CebuCity

September 17, 2015

### DIVISION MEMORANDUM

No.. 614, s. 2015

#### PHASE 2: NATIONAL RETOOLING AND WRITESHOP ON CULTURED-BASED CHED GENERAL EDUCATION CORE CURRICULUM FOR FILIPINO SUBJECT INSTRUCTORS

**To: Assistant Superintendent  
Education Supervisors/Coordinators  
District Supervisors/OICs  
Elementary School Heads**

1. Attached is Regional Memorandum No. 578, s. 2015, dated September 15, 2015, entitled, **“Phase 2: National Retooling and Writeshop on Cultured-Based CHED General Education Core Curriculum for Filipino Instructors”**.
2. Filipino Teachers who are interested to attend the said Retooling and Writeshop are advised to inform Dr. Novie O. Mangubat, Education Program Supervisor in Filipino on or before September 18, 2015.
3. For details, refer to the attached communication.
3. Immediate and wide dissemination of this Memorandum is desired.

**ARDEN D. MONISIT, Ed.D.**  
**Schools Division Superintendent**

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REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
**REGION VII, CENTRAL VISAYAS**  
Sudlon, Lahug, Cebu City



SEP 15 2015

REGIONAL MEMORANDUM  
No. 578, s. 2015

**PHASE 2: NATIONAL RETOOLING AND WRITESHOP ON CULTURE-BASED CHED  
GENERAL EDUCATION CORE CURRICULUM FOR FILIPINO SUBJECT INSTRUCTORS**

To: Schools Division/City Superintendents  
Officer-in-Charge of Regular Divisions  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. Attached is a communication from the National Commission for Culture and the Arts inviting **Filipino Instructors** from Public and Private Elementary and Secondary Schools about the forthcoming Phase 2: National Retooling and Writeshop on Culture-Based CHED General Education Core Curriculum for Filipino Subject Instructors on September 21-25, 2015 at the Cebu Normal University(CNU), Osmeña Boulevard, Cebu City.
2. Divisions are encouraged to send at least six(6) participants to this Retooling and Writeshop and inform Dr. Luz C. Jandayan, Chief, CLMD/Regional Filipino Supervisor on or before **September 18, 2015** for **confirmation** on the said activity.
3. Registration is free, but participants have to pay for their own transportation, hotel and meals, chargeable against Division MOOE/local Funds, subject to the usual accounting and auditing rules and regulations.
4. For details, please refer to the attached communication.
5. Wide and immediate dissemination of this Memorandum is greatly desired.

*Juliet A. Jeruta*  
**JULIET A. JERUTA**

Director III  
Officer-in-Charge  
Office of the Regional Director

JAJ/LCJ  
clmd '15

Regional Director's Office: Tel. nos.: (032) 231-1433; 231-1309; Telefax 414-7399; 414-7325; Asst. Regional Director's Office Telefax: (032) 255-4542;  
Field Effectiveness Division: (032) 414-7324; Curriculum Learning Materials Division (032) 414-7323;  
Quality Assurance and Accountability Division: (032) 231-1071; Resource Mobilization and Special Programs and Projects Division: (032) 254-7062;  
Training and Development Division: (032) 255-5239 loc. 112; Planning, Policy and Research Division: (032) 233-9030; 414-7065;  
Administrative Division: (032) 414-7326; 255-1313; 414-7366 414-4367; Budget and Finance Division: (032) 256-2375; 253-8061; 414-7321  
Website: <http://www.depedro7.com.ph>

*"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"*



NATIONAL COMMISSION FOR CULTURE AND THE ARTS  
Philippine Cultural Education Program Task Force

2 September 2015

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Dear Sir / Maam:

Greetings from the National Commission for Culture and the Arts (NCCA) Philippine Cultural Education Program (PCEP)!

In response to the K-12 Basic Education Program of the DepED, the Commission on Higher Education (CHED) revised the General Education Curriculum (GEC) for college students. This new GEC will be in place in 2018, in time for the first batch of K-12 senior high school graduates.

In line with the task of NCCA Philippine Cultural Education Program (PCEP) to ensure that culture must be the foundation of Philippine education, we are holding the **Phase 2: National Re-tooling and Write-shop on Culture-Based CHED General Education Core Curriculum for Filipino Subject Instructors** to re-empower and equip our Filipino instructors in teaching the new GE subjects and to be able to provide them deliberate materials like using Sagisag Kultura (Cultural Icons) as essential in competencies of the general education core curriculum.

The Philippine Cultural Education Program (PCEP) commissioned four experts to draft a syllabi on culture-based elective courses namely: *Understanding the Self / Pag-unawa sa Sarili*; *Contemporary World/ Ang Kasalukuyang Daigdig*; *Purposive Communication/Malayuning Komunikasyon*; and *Art Appreciation/Pagpapahalaga sa Sining* which will be presented/discussed during the five-day write-shop on **Sept. 21-25, 2015** (participants are expected to arrive on **Sept. 20, 2015**) in **Cebu Normal University, Osmena Boulevard, Cebu City**. The session will be from 8:00am to 5:00pm each day.

In this regard, we would like to invite you, your academic Vice-President and 10-recommended Filipino Instructors from your University to attend and be our beneficiaries of this project.

For related inquiries, you may contact Ms. Jennifer Bautista, Documentation & Information Officer, through email [pcep\\_secretariat@gmail.com](mailto:pcep_secretariat@gmail.com), PLDT Land Line plus (02) 986-4147 or the NCCA landline (02) 527-2192 local 309. Please send the list of your nominated Filipino Instructor participants. We also appointed **Dr. Elsie T. Alvarado** and **Dir. Romeo Macan**, College Professors, College of Arts and Sciences, Cebu Normal University, Osmeña Blvd., Cebu City, Site Coordinators to help us implement the re-tooling in Visayas.

Thank you.

Very truly yours,

JOSEPH "SONNY" CRISTOBAL



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**Philippine Cultural Education Program Task Force**

**2015 FILIPINO: NATIONAL RE-TOOLING**  
**on Culture-Based Teaching of the Basic Education Curriculum**  
**for Filipino Subject Instructors**

**PROGRAM DESIGN**

Project Title: Filipino: National Re-Tooling on Culture-Based Higher Education Core Curriculum  
In partnership with: Bulacan Arts Culture and History Institute and Commission on Higher Education  
Implementor-Partner: CHED, HEI's  
Office of Senate Pia Cayetano  
Office of Congressman Roman Romulo  
Implementation Date: Aug. 10-14, 2015 (MINDANAO), MSU-IIT, Iligan  
Sept. 21 - 25, 2015 (VISAYAS), Cebu Normal University, Cebu  
Sept. 7-11, 2015 (LUZON), La Consolacion University of the Philippines, Bulacan  
Source of Fund: Program for Culture and Education– PCEP  
Board Resolution Number 2015-279

**Background and Rationale**

In response to the K-12 Basic Education program of the DepED, the Commission on Higher Education (CHED) revised the General Education Curriculum (GEC) for college students. This new GEC will be in place in 2018, in time for the first batch of K-12 senior high school graduates.

In line with the task of NCCA Philippine Cultural Education Program (PCEP) to ensure that culture must be the foundation of Philippine education, we are holding the **Phase 2: National Re-tooling and Write-shop on Culture-Based CHED General Education Core Curriculum for Filipino Subject Instructors**.

**Description and Objectives**

Three island-clustered write-shops in Luzon, Visayas, and Mindanao will be convened to provide three-day training on the following subjects:

Writers	COURSE	UNITS	COURSE DESCRIPTION
Prof. Arden Villalor SLU Baguio	Understanding the Self <i>Pag-unawa sa Sarili</i>	3 units	Nature of identity; factors and forces that affect the development and maintenance of personal identity / <i>mga katangian at elemento ng identidad; mga salik at mga puwersa na umaapekto sa paghubog at pagpatnubay sa personal na identidad.</i>

Lopez UST			<i>mga indibidwal, mga komunidad, at mga nasyon; mga hamon at mga tugon</i>
Prof. Steven Patrick Fernandez MSU-IIT Prof. Roselle Pineda UP Diliman Arts & Letters	Art Appreciation / <i>Pagpapahalaga sa Sining</i>	3 units	Nature, function and appreciation of the arts in contemporary society. / <i>Kalikasan, Tungkulin, at Pagpapahalaga sa Mga Sining sa Kasalukuyang Lipunan.</i>

Objectives are as follows:

1. To equip our Filipino instructors in teaching the new GE subjects
2. To provide general and specific guidance to faculty-instructors on the efficient and quality delivery of the management and instruction requirements for the new GE subjects. and
3. Provide them deliberate materials using Sagisag Kultura ng Filipinas as essential content competencies of the general education core curriculum.

### Schedule and Venues

The schedule for the **FILIPINO: NATIONAL RE-TOOLING on Culture-Based Higher Education Core Curriculum** are the following:

Participants	Partner	Date	Venue
Mindanao Filipino Instructors, Supervisors & VP Academics	MSU – IIT <b>PROF. ZAYDA MACARAMBON</b> Contact Nos.: 063 – 222-5037 Email: zom815@yahoo.com	Aug. 10-14, 2015	Iligan
Visayas Filipino Instructors, Supervisors & VP Academics	Cebu Normal University <b>DR. LEODINITO CAÑETE</b> Contact Nos.: 0932-8494442 Email: cnusecretary@gmail.com	Sept. 21 - 25, 2015	Cebu
Luzon Filipino Instructors, Supervisors & VP Academics	Bulacan State University <b>PROF. MARY BULAONG</b> Contact Nos.: 0923-5941467 Email: mary_bulaong@rocketmail.com	Sept. 7-11, 2015	Bulacan

### Participation, Eligibilities and Scholarship Provisions

1. The program is open to nominated participants on a “first-to-apply, first-priority” basis. Each HEI is allowed to endorse and nominate a maximum of 2 permanent Filipino Instructors-participants who shall be provided free tuition/registration, workshop ID and kits, materials and certificate of participation. However, arrangements and costs of transportation, accommodation and all meals shall be the responsibility of the participants and may be charged to HEI’s funds.

- Interested participants should submit the duly accomplished nomination form signed by recognized nominating authority and the duly accomplished application form signed by the applicant.

**As HOST the UNIVERSITY/ORGANIZATION shall provide the following:**

- Free use of Conference and performance air-conditioned venue with sufficient lights and sound system, LCD projector & screen, chairs and tables, holding area and clean comfort rooms;
- Assign an event coordinator for the duration of the activity;
- Counterpart secretariat or office that will:
  - Invite participants / ensure the attendance to the conference
  - Assist participants in registrations, booking of hotel, restaurant and other amenities
  - Ushering of Guests/participants as soon as they arrived in the venue;
  - Assistance in touring the delegates;
  - Assist in promotional materials such as Tarpaulin, Brochure with Map, Posters, Banners, Social Media, Local TV & Prints indicating the name of the NCCA and PCEP etc;
  - Set up and manage an interactive central portal or website for easy accesses, dissemination, communication and answering queries;
- Security assistance for all the participants (police, ambulances, first aid); and

**Likewise, the NCCA – PCEP secretariat shall**

- Send out all invitations to participants to the event;
- Invitation of Guests and speakers of the conference;
- Provision of conference kit and materials;
- Provision of transportation, honorarium, hotel and food for conference speakers, NCCA officials and PCEP secretariat;
- Provision of certificate of participation; and
- National promotion of the event
- Photo and Video Documentation of the whole proceedings

**The PARTICIPANTS shall:**

- ✓ Pay for their own transportation, hotel and meals.

**Deadline of Application and Registration**

Admission to the program will be solely determined by NCCA and its project conduit and hosts. Interested participants are required to submit the **individual registration and nomination forms** here with attached on or before the **DEADLINE on July 1, 2015 (Mindanao), July 15, 2015 (Visayas) and July 29, 2015 (Luzon)**. The organizers shall directly notify, either by fax or email, all successful applicants **a week before the scheduled event**. The accomplished forms may be submitted through the contact details provided below.

**Contact Details for Enquiries and Confirmation**

For confirmation of participation and other correspondence purposes, preferred means communications is via email address [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com). Please label/caption message subject "FIL RE-TOOLING."

**MR. JOSEPH "SONNY" CRISTOBAL**

Director, National Center for Technical Education and Training

**PHILIPINO: NATIONAL RE-TOOLING**  
Proposed Program

<b>DAY I</b>		
7:30am	Arrival/Registration	
8:00 - 9:30am	I. Opening Remarks Joseph 'Sonny' Cristobal PCEP Director II. Project Rational Virgilio S. Almario, NA KWF Chairman III. Cultural Framework NCCA Chairman Jun De Leon CHED Chairman IV. Message Patricia B. Licuanan, Ph.D. V. Presentation of Course Syllabi: 1. Pag-unawa sa Sarili 2. Ang Kasalukuyang Daigdig 3. Malayuning Komunikasyon 4. Pagpapahalaga sa Sining	@ Plenary Hall
9:30- 5:00pm	<b>"Pag-unawa sa Sarili"</b> Prof. Arvin Villalon & Prof. Roselle Pineda	Room #
	<b>"Malayuning Komunikasyon"</b> Prof. Gina Zalazar & Prof. Eilene Narvaez	Room #
	<b>"Pagpapahalaga sa Sining"</b> Dr. Steve Fernandez & Prof. Riya Lopez	Room #
	<b>"Ang Kasalukuyang Daigdig"</b> Prof. Tim Dacanay & Prof. Ferdinand Lopez	Room #
<b>DAY II</b>		
8:00am to 5pm	<i>parallel sessions</i>	
<b>DAY III</b>		
8:00am to 5pm	<i>parallel sessions</i>	
<b>DAY IV</b>		
8:00am to 5pm	<i>parallel sessions</i>	
<b>DAY V</b>		
8:00am to 3:00 pm	<i>parallel sessions</i>	
3:00 - 5:00 pm	General Evaluation and GRADUATION	@ Plenary Hall

Hosted by:  
Closing Remarks

PCEP Director Joseph 'Sonny' Cristobal  
NCCA Commissioner Dr. Orland Magno